

# 2019 UNDERWRITING SPOT RATES

<u>Daypart</u>	<u>Rate per spot</u> (Gross Rates)	
<b>Monday-Friday</b>	<b>:15</b>	<b>:30 (Music Event Only)</b>
5a-10a	\$138	
10a-3p	\$94	\$115 (12p-3p)
3p-7p	\$138	
7p-12m	\$66	\$80 (Fri 8p-12m)
<b>Saturday</b>		
5a-11a	\$66	
11a-5p	\$94	\$115
5p-12m	\$66	\$80
<b>Sunday</b>		
5a-11a	\$66	
11a-5p	\$94	\$115
5p-12m	\$66	\$80

## **ROS (Run of Schedule)**

5a-12m M-Su \$83

## **Traffic Sponsorship (Live :06 sec)**

6a-9a & 4p-7p M-F \$55

## **Discounts:**

\$5K-\$10K	5%
\$10K-\$25K	10%
\$25K-\$50K	15%
\$50K+	20%
Non-profit	10%

Rates current as of 1-23-2019