



## ***Texas Public Radio***

### ***Launches New Entertainment Blog***

## **How To Deal With Coronavirus Cabin Fever**

During this time of social distancing, our community is asking, "Is there anything I can do to stay connected with the world of arts and culture?" And the answer is yes, you can! To avoid going stir-crazy as you're hunkered down at home, TPR's very own arts and culture reporter, Jack Morgan, has curated a blog of diversely artistic and culturally rich sites, that TPR listeners will find endlessly entertaining. TPR encourages its listeners to go to [www.tpr.org](http://www.tpr.org) and click on Jack's blog for updated information and entertainment options such as:

- TPR *Tiny Desk* shows
- Classical music concerts
- Broadway play performances
- Museum virtual tours
- Various links to arts and entertainment organizations

Historically, communities have come together to support one another during times of crisis. While current circumstances prevent our ability to gather in person, we know we are in this together. Your support of TPR makes it possible for us to provide crucial and timely

#### **FOUR POTENTIAL SPONSORSHIP OPPORTUNITIES**

- (10) :15-second messages, 6am-7pm on KSTX, scheduled at your discretion
- 140 promotional announcements broadcasted on KSTX 89.1 FM, KPAC 88.3 FM, KTXI 90.1, KTPR 89.9, KVHL 91.7, KTPD 89.3, KCTI-AM 1450
- Name mention on promo block on TPR home page
- Recognition in TPR Social Media post
- TPR Business Directory listing and link
- Invitation to TPR Annual Salute to Supporters Business Networking Event
- Affiliation with Texas Public Radio / NPR

**Sponsorship Investment: \$750 Deadline: April 1<sup>st</sup>, 2020**

**Contact TPR Corporate Relations at (210) 614-8977**

***Thank you for your generous contribution to non-profit radio!***