

Maine Public is Maine's trusted source for news and comprehensive analysis of our state and national elections.



Balanced, in-depth coverage of elections, debates, and politics is at the heart of public broadcasting, and keeping the electorate informed about and engaged in the issues important to Maine is central to the mission of Maine Public. With the next presidential season underway and the races for key Maine seats already heating up, Maine Public is pleased to offer you a comprehensive YOUR VOTE 2020 underwriting package.

Maine Public's YOUR VOTE 2020 multimedia package is available to just three Maine businesses or organizations and will include a comprehensive schedule of debates, candidate profiles, referendum analysis, public opinion forums, election day coverage and more.

## YOUR VOTE 2020

## Sponsorship Package Price: \$25,500 (net)

**Radio** Maine Public Radio will provide in-depth news coverage and analysis, profiles of candidates, debates, conversations, and call-ins prior to the election. On Election Day 2020, Maine Public News will offer extensive coverage of the Maine and national races. Underwriting spots air before and after each program, with additional spots offered within longer broadcasts. (Minimum 100 spots)

**Television** Maine Public Television will broadcast primary and general election debates prior to the elections in November. On Election Day 2020, we'll offer network coverage of national elections with local updates. Underwriting spots air before and after each program, with additional spots offered within longer broadcasts. (Minimum 80 spots)

**Online/Mobile** Maine Public's Your Vote 2020 web site and the Maine Public App will provide upto-date resources for voters throughout Maine. Election results will be posted on the site as soon as announcements are made. YOUR VOTE 2020 underwriters will be featured in display ads throughout the site and on our Maine Public App – with special recognition on all Your Vote 2020 pages.