



## Finding Success in the New Normal: A Conversation

July 28, 2020



A vertical signpost with a black and white striped pole and a black spherical finial at the top. Three white arrow-shaped signs are attached to the pole. The top arrow points right and contains the year '2020'. The middle arrow points left and contains the year '2019'. The bottom arrow points left and contains the year '2018'. The background is a dramatic sky with orange and yellow clouds from a low sun, transitioning to a blue sky with wispy clouds at the top.

**2020**

**2019**

**2018**



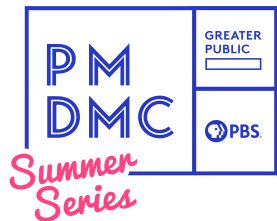
# Introductions

Jennifer Van Grevenhof, Director, Sponsorship Sales, KUER

Stephanie Shweiki, Market Director, WAMU

Stacey Stuteville, Director, Corporate & Foundation Relations, WFYI

Susan Tran, Director of Corporate Support, Maine Public



# Categories

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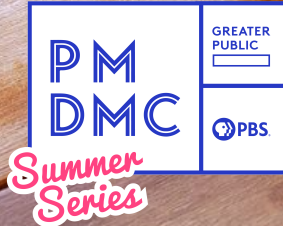
**SORRY WE'RE  
CLOSED  
BUT STILL AWESOME**





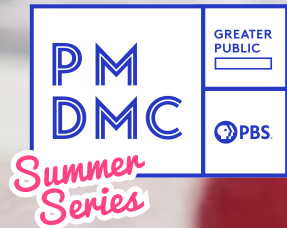
# Prospecting & Client Cultivation

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# Digital

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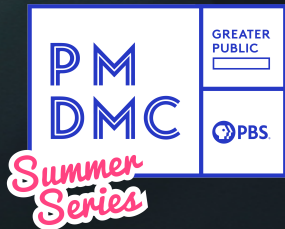




# Packaging

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THINK  
OUTSIDE  
THE BOX



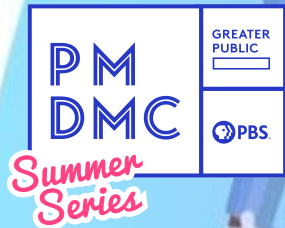
# Working Virtually

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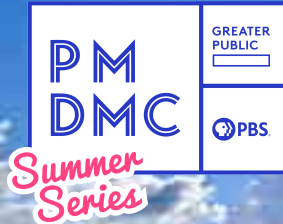


# Communicating Internally



# Silver Linings

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# Speaker Information

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