OUR HOUR

A Gathering for BIPOC in Public Media
This space is for us.
Today’s Guests

Akintunde Ahmad
Joaquin Alvarado
Grace Lee
Ken Ikeda

VIEWERS LIKE US

OUR HOUR
A Gathering for BIPOC in Public Media
New critical race theory laws have teachers scared, confused and self-censoring

The Dallas Morning News
How two Black parents in Plano took action after feeling ignored in the critical race theory fight

Florida doubles down on anti-critical race theory legislation

Gov. Ron DeSantis has been outspoken against critical race theory.
Viewers Like Us request to PBS:

• How many HOURS of PBS non-fiction television have been directed or produced by BIPOC filmmakers vs. by white filmmakers over the past ten years?

• Of all SPENDING on PBS non-fiction television over the past ten years, what percentage has been directed or produced by BIPOC filmmakers?

• Of the top 25 production companies that have produced the most content for PBS over the past ten years when measured according to budget, how many of them are BIPOC-led vs. white-led?

• How many PBS management staff (including individual stations and major strands) are BIPOC vs. white? How do these numbers compare to the numbers from ten years ago?

Source: Beyond Inclusion, A Letter to PBS from Viewers Like Us
https://www.bipocmakers.com/
“There's an apartheid of access to funds. There's an apartheid of where the stories get told, who gets to tell which stories. There's a hierarchy of budgets as well, that exists.”

—Michèle Stephenson, human rights attorney and documentary filmmaker
Submit Your Idea or Proposal to PMDMC!
Contribute your best thinking to PMDMC 2022, happening in Chicago from July 19-22, 2022.

Submit an idea:
What brand new challenge is keeping you up at night? What do you want to discover at PMDMC? This is your chance to tell us what we should produce based on your needs.

Submit your session proposal:
What incredible success have you tapped into in the past year? Send us your proposal for a session that you would like to produce at PMDMC. We’re looking for sessions that cover our industry’s current challenges while also connecting attendees through interactive formats.

Submit at pmdmc.org/session-proposals.
Links referenced today:

- Viewers Like Us
- Beyond Inclusion
- Grace Lee’s Films (LeeLee Films)
- Studio To Be
- Ade Dehye

Industry Leaders’ Diversity Data & Statements:

- CPB: Diversity, Equity and Inclusion
- Diversity, Equity & Inclusion Across PBS
- NPR: Our Commitment to Diversity
- Diversity, Equity and Inclusion at GBH
- A Message From Jon McTaggart, President & CEO, American Public Media Group