



Community Care Sponsorship

*Supporting the community
that supports you.*



As a nonprofit public radio station, WKMS serves its listeners and the greater community. From musical instrument & food drives to building playgrounds & helping puppies get adopted, throughout the year WKMS partners with fellow regional nonprofits & gives them a platform to share their mission and services provided.

Your business can further support these nonprofits with a Community Care Sponsorship. This unique charitable giving opportunity means your business gets on-air name recognition while also sponsoring on-air messages for a nonprofit of your choice, giving them the chance to leverage their current needs to 25,000 affluent, engaged, and community-minded listeners.
Support multiple nonprofits with one sponsorship!

\$2,500 Sponsorship Level

225 Run of schedule on-air messages for the nonprofit of your choice

\$1,500 Sponsorship Level

126 Run of schedule on-air messages for the nonprofit of your choice

\$1,000 Sponsorship Level

78 Run of schedule on-air messages for the nonprofit of your choice

Sample on-air message: "Support comes from Paducah Bank, on behalf of Merryman House, western Kentucky's domestic violence shelter and resource center. Merryman House provides emergency shelter, advocacy, housing services, and more to men, women and children. More about services and getting involved at merryman house dot org."

For more on the impact of sponsorship, please contact:

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