

**Members keep MPR strong and growing.
Build a more connected Minnesota with your increased support.
Thank you.**

Dear Emma,

As an MPR member, you know that MPR is here for Minnesota to provide robust news coverage, music that is the soundtrack to our lives, and information that helps to create shared understanding. **Your generous support as a sustainer helps to make this possible—day in and day out. Thank you!**

The kind of news, music, and information that MPR provides is always important—and **now it is exceptionally critical.** This fall, we all need reliable, fact-based information to make decisions as individuals and as a community.

Sadly, there are many places to get half-truths, or even outright disinformation. That means MPR's commitment to sharing fact-based, public-service journalism and music that connects us—always free of paywalls—is so vital.

Put simply, MPR is here for you—and we intend to continue to be. With reporters based in six bureaus across the state, MPR has covered life in greater Minnesota for decades. **With your support, we can build on MPR's trusted foundation to be even more present and valuable to our state.**

But building a more connected Minnesota requires resources. Recently you may have seen cuts across the media industry, including public media organizations. To date, MPR has been able to avoid the kinds of cuts happening elsewhere—largely due to the generosity of members like you. Yet it remains a moment when financial headwinds are placing increasing pressure on our ability to provide the robust reporting and programming you expect of us.

At MPR, there is no shortage of ideas or passion to foster a more connected Minnesota. And this moment is a critical time to advance this vision for the health of our state. Because MPR is made possible by individuals, members like you play the largest and most important role in providing the growing support needed to meet Minnesota's needs for deep, trusted information—and to continue growing in service to a more connected Minnesota.

All this will require extra resources, which is why your increased monthly contribution now is essential to MPR fully covering all that our region will need to know in this critical time and beyond.

(please continue)

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MPR 2439 L1

Yes! I'll help power MPR's essential journalism and culture with my added support.

I'll increase my monthly gift to:

☐ \$12 ☐ \$15 ☐ \$_____

I'll contribute an additional gift of: ☐ \$25 ☐ \$40 ☐ \$_____

MD24SIRC1 10613592



☐ My check is enclosed
(payable to Minnesota Public Radio)

— OR —

☐ Use my credit card
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THANK YOU!



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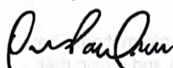
Thank you sincerely for your investment in MPR. It would not be the essential service it is today without your support.

Your increased monthly support will help us meet the demands of this moment and continue growing in service to Minnesota—whether it's building industry-leading news reporting of the Native Nations and Indigenous communities in Minnesota, translating voter guides into Spanish, Hmong and Somali, or fostering civil dialogue across differences through *Talking Sense*.

Make your powerful difference today—let's keep building MPR together!

As ever, we can only do this work because of the generous support of members. We count on you to keep us connected and growing. Thank you once again!

Sincerely,



Duchesne Drew
President, Minnesota Public Radio—and MPR member

P.S. Please increase your monthly Sustaining support now to help us meet the demands for trusted, deep journalism freely available for ALL—and keep growing in service to the community. **Giving again will make a powerful difference right now.** Thank you.

Thank you for your patience if you received more than one letter from MPR recently. MPR is making every attempt to adjust where possible. We appreciate your understanding.

My authorization to contribute monthly from the account I've indicated shall remain in effect until I notify MPR Member and Audience Services in writing or by telephone that I wish to change or end it, and MPR has had reasonable time to act on my wishes. I understand that contributions are processed up to five days or more after MPR receives my payment information and monthly, on or near the same day of the month thereafter. I also understand that contributions withdrawn from my checking account will occur on or around the same business day of each month. If you have questions about your donation, please contact Member and Audience Services at 800-228-7123.

CONTRIBUTION TAX INFORMATION

Minnesota Public Radio is a non-profit organization. Contributions to Minnesota Public Radio make a difference and are tax-deductible. If you receive a tangible personal benefit in return for your contribution, such as a thank-you gift, the fair market value of that benefit must be subtracted from the contribution amount for tax purposes. Minnesota Public Radio will provide an acknowledgment of your contribution stating the tax-deductible value.

Questions? Please contact mail@mpr.org or 800.228.7123
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